



Dash for a Cure Sponsorship Levels

Illumination Sponsor (Title Sponsor)

- Company logo will appear in the most prominent location on the plane.
- All materials regarding the trip, including presentation materials, web site, and book to be written upon return, will feature company as the Title Sponsor
- Company logo patch will appear prominently on the pilots' flight suits
- Company Executives will be invited to tour the ALS TDI research facility
- Company Executives will be invited to all launch and return receptions.

Inspiration Sponsor (\$20,000)

- Company logo will appear in a prominent location on the body or tail of the plane.
- Company logo patch will appear on the front of the pilots' flight suits
- All materials regarding the trip, including presentation materials, web site, and book to be written upon return, will feature company as an Inspiration Sponsor.

Imagination Sponsors (\$10,000)

- Company logo will appear in a prominent location on the body or tail of the plane
- Company logo patch will appear on the pilots' flight suits
- All materials regarding the trip, including presentation materials, web site, and book to be written upon return, will feature company as an Imagination Sponsor.

Innovation Sponsors (\$5,000)

- Company logo will appear on a wing of the plane
- All materials regarding the trip, including presentation materials, web site, and book to be written upon return, will feature company as an Innovation Sponsor.

Sponsor a Stop (\$5,000)

- A stop will be named for your company, group, or chapter. For example, Guam could become the Guam/Local Flying Club stop in the Pacific for ALS.
- Recognition will be given during the flight, during the stop, on the website and the company/club will be featured as a stop sponsor in the book to be written upon return.

Corporate Donation Options: Please contact Dave McKanna, Vice President Development, ALS TDI, dmckanna@als.net, 617-441-7244

Donors will be added as commitments are made. We thank you in advance for considering this worthy cause.

Payment Information:

Sponsorship Level: _____

Sponsored by (Full Name): _____

Company Name: _____

Address: _____

City/State/Zip: _____

Primary Phone: _____

Email Address: _____

Website Address: _____

I have enclosed a check (Made out to ALS TDI) in the amount of \$_____

Please charge \$_____ to my Visa MasterCard American Express

Account No. _____ Exp. _____

Cardholder Name (Print): _____

Cardholder Signature: _____

Please fax or mail completed form to Alicia Favicchio at:

ALS Therapy Development Institute
Attn: Alicia Favicchio
215 First Street
Cambridge, MA 02142

Fax: 617.441.7299 (Attn: Alicia)

